



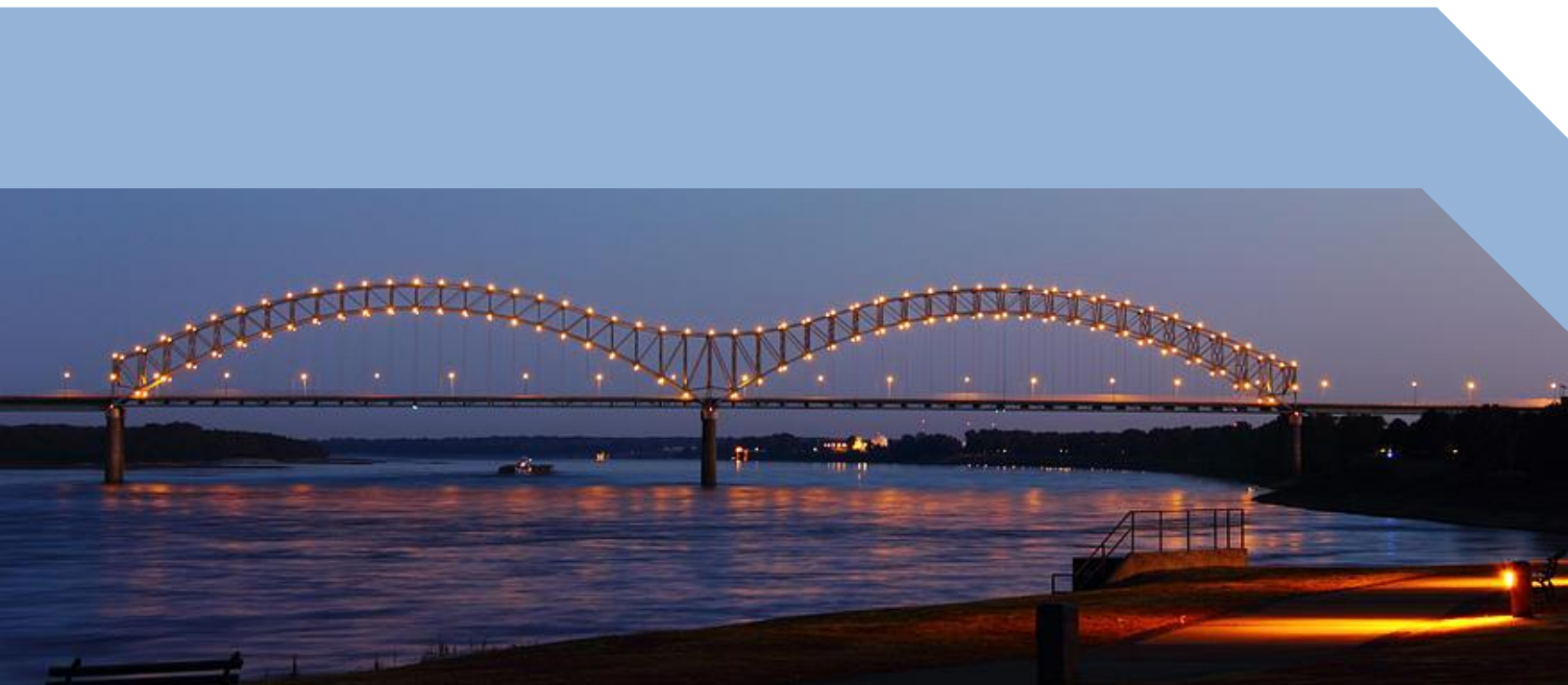
## STUDENT – PROFESSIONAL AWARENESS CONFERENCE

4:00PM | Friday, November 18, 2016

Marian Hall | Immaculate Conception Cathedral

1695 Central Avenue

Memphis, TN 38104



# SPONSORSHIP PACKET

Information for Sponsors



## Overview

The Student-Professional Awareness Conference (S-PAC) is a structured event where students interact with experienced engineers from diverse backgrounds. Hosted annually, the S-PAC brings together over 150 students from mid-south universities such as Christian Brothers University, The University of Memphis, Rhodes College, University of Mississippi, University of Arkansas, Arkansas State University, Union University, and UT Martin where they have a chance to interact with professionals, through a round table discussion.

The theme for this year's S-PAC is "Professional Development". There will be two professionals speaking on the subject. Michael S. Belk speaking on "Professional Development" and Dr. Ben Amaba speaking on "Innovation and Change". Following the presentations there will be two panels of local professionals to further elaborate on the topics.

Professionals that attend will receive 2 Professional Development Hour credits.

The S-PAC provides a forum for students to develop their leadership skills through interaction with leading professionals, managers, and engineers.

The S-PAC is an unparalleled learning experience, which blends social and professional interaction with academic components to create a cohesive experience that promotes youth development and socially responsible leadership

The S-PAC brings together participants from various Universities, who represent a wide spectrum of interests and viewpoints and engage in technical conversations.

The S-PAC is a great networking opportunity, which allows students to build contacts with their peers around the area, establishing lasting relationships with a potential to positively impact their academic and professional careers.

## Sponsors

In the past few years, many companies have demonstrated their commitment to responsible leadership and active education by supporting this conference.

Thanks to their sponsorship, young engineers have gained unique educational experiences and established a wide network of contacts.

We welcome you to become a sponsor by supporting us in organizing this conference which is beneficial to both, the students and your organization.

### Exercise your corporate citizenship

Your sponsorship is a form of social investment, which highlights your commitment to responsible leadership and community engagement. It is also an eminent example of capacity building programs that your company may undertake within its CSR framework.

### Inspire change

Your sponsorship makes a direct contribution to developing the capacity to innovate and bring about change. You can help provide the youth with the tools to participate in the society and feel a broader connection to their world. Being informed, inspired, determined, and responsible, these young people have a potential to change their communities.

### Reach out & connect

Your sponsorship is an opportunity to build connections with the future "movers and shakers" of your community. Through the S-PAC, you can also reach out and deliver your message to a wide and diverse community of young engineers.

### Broaden awareness & gain exposure

Your sponsorship will be acknowledged with an extensive visibility throughout the conference materials, offering you brand-building and marketing opportunities with a specific target group and the opportunity for your organization to upkeep a stall at the venue.

## Tentative Schedule of Events

<b>4:00 – 5:00 PM</b>	Registration and Networking
<b>5:00 – 5:20 PM</b>	Opening and Icebreakers
<b>5:20 – 5:50 PM</b>	“Continuing Education” Michael S. Belk
<b>5:50 – 6:30 PM</b>	Dinner and Networking Non-Meat Options Available
<b>6:30 - 7:00 PM</b>	Panel Discussion
<b>7:00 – 7:30 PM</b>	“Innovation and Change” Dr. Ben Amaba
<b>7:30 – 7:40 PM</b>	Networking Activity
<b>7:40 – 8:10 PM</b>	Panel Discussion
<b>8:10 – 8:30 PM</b>	Closing Remarks

## Sponsorship Tiers

The S-PAC is completely organized by students of the IEEE student chapter at Christian Brothers University. Students gain free admission and Professionals pay a \$30 entry fee. The expenditure for organizing this conference is burdened by the cost of the venue and organization, catering and bar, equipment, and printing of flyers.

Any extra funds acquired from this event are completely used for the sponsorship of mid-south engineering students at the IEEE Southeast Conference 2017, held on March 30 - April 2 in Charlotte, North Carolina. SoutheastCon is an annual conference hosted by IEEE (Region 3). Students from Christian Brothers have been extremely successful at this conference. Last year, the students from Christian Brothers University won 1<sup>st</sup> place in the t-shirt competition and 2<sup>nd</sup> place in the student paper competition.

We are committed to providing sponsors with the best possible return on their valued investment. It is therefore our pleasure to work closely with your company to meet your specific needs and requests. Please do not hesitate to contact the Sponsorship Chair, Katherine Bollinger, at [kbolling@cbu.edu](mailto:kbolling@cbu.edu) with any ideas that you may have to create more value for your sponsorship.

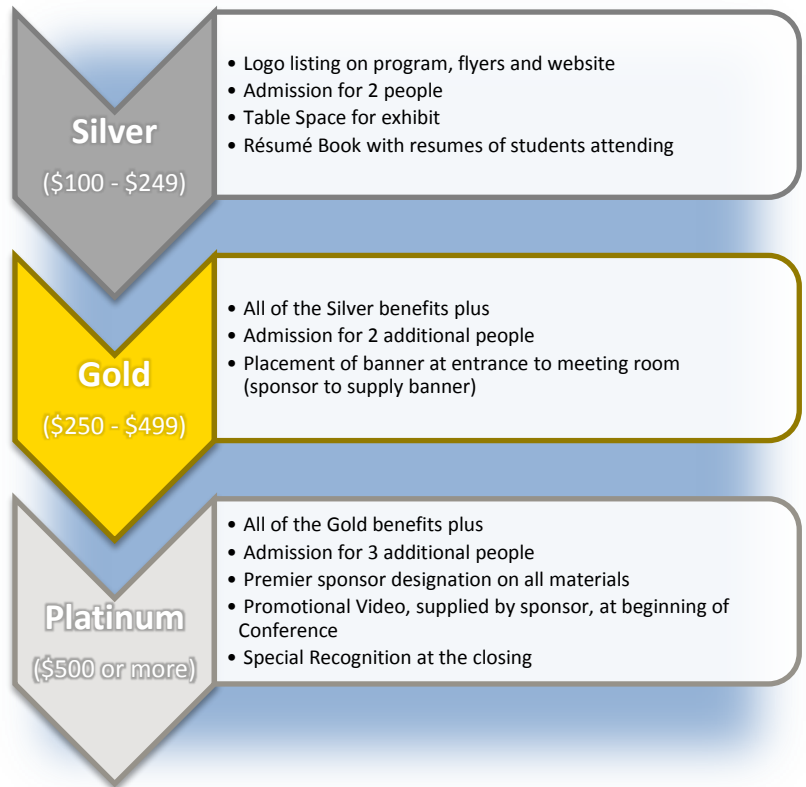
If you have made the decision to not sponsor this Conference, you are still invited to attend this conference by signing up at [spac.ieeeebu.org](http://spac.ieeeebu.org)

Thank you for your time and consideration.

Yours sincerely,

### **Katherine Bollinger**

Sponsorship Chair  
IEEE Christian Brothers University  
650 East Parkway South  
Memphis, TN 38104  
Phone: (901) 378-4965





# Sponsorship Form

This form is also available online [spac.ieeeebu.org/sponsorship-form](http://spac.ieeeebu.org/sponsorship-form)

Name:  Company Name:

Phone:  Company Address:

Email:

Sponsorship Amount:  Other Donations:

Will you provide Door Prizes?  
*If so please describe*

### What disciplines is your company interested in?

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Medical                         | <input type="checkbox"/> Radiation/Radiology       | <input type="checkbox"/> Architecture                    |
| <input type="checkbox"/> Field/Biomedical                | <input type="checkbox"/> Mathematics               | <input type="checkbox"/> Chemistry                       |
| <input type="checkbox"/> Automated Systems               | <input type="checkbox"/> Computer Science          | <input type="checkbox"/> Chemical Engineering            |
| <input type="checkbox"/> Robotics                        | <input type="checkbox"/> Astrophysics/Astronomy    | <input type="checkbox"/> Electrical Engineering          |
| <input type="checkbox"/> Physical Sciences               | <input type="checkbox"/> General Physics           | <input type="checkbox"/> Electrical Computer Engineering |
| <input type="checkbox"/> Civil Engineering               | <input type="checkbox"/> Packaging                 | <input type="checkbox"/> Power Systems                   |
| <input type="checkbox"/> Mechanical Engineering          | <input type="checkbox"/> Web Development           | <input type="checkbox"/> Other: <i>Please Specify</i>    |
| <input type="checkbox"/> Alternative Energy/Green Energy | <input type="checkbox"/> Environmental Engineering | <input type="text"/>                                     |
| <input type="checkbox"/> Nuclear Engineering/Physics     | <input type="checkbox"/> Transportation            |  |

### Who will be attending S-PAC on behalf of your company or group?

*An email will be sent to the email addresses provided to complete registration for the event.*

Name	Position/Title	Email Address

### What will you be utilizing at S-PAC?

- Display Table
- Power Outlet
- Banner at entrance (Provided by Sponsor)
- Promotional Video (Provided by Sponsor)

### What payment method do you prefer?

- Check
- Cash
- PayPal Transfer (we will contact you)
- Other (we will contact you)

### Make Checks Payable to:

**CBU IEEE Student Branch**  
 Attn. John Ventura  
 650 E. Parkway S.  
 Memphis, TN 38104

### Additional Comments?

**(Please include a copy of this form when mailing payment by check, money order, or cashier's check.)**

Please direct any sponsorship questions to Katherine Bollinger. Email: [kbolling@cbu.edu](mailto:kbolling@cbu.edu) | Phone: (901) 378-4965

## Event Contacts

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**Cathedral of the Immaculate Conception**

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